

Online Giving - FAQs

Online giving provides a quick and easy way for donors to give to a church. It enables our churches to reach out to new audiences, as well as providing an alternative giving platform for those who already support the life and mission of the Church.

How could it help my church?

Online giving is well suited to:

- Launching an appeal to the wider community
- Churches that film or stream online services
- Churches seeking to offer a variety of giving mechanisms
- Attendance proofing income donations can be received irrespective of services and events physically taking place

How much does it cost to setup?

For most providers, it is free to setup. Costs are normally only incurred when a donation is made to your church. However, some providers may charge a monthly fee to claim Gift Aid on donations made.

How long does it take to get setup?

This depends on the provider you opt for. Give A Little, who have been working closely with Parish Buying, can be setup within an hour – we have prepared a How-to guide here.

What information do I need?

All online giving providers have slightly different requirements for signing up so please check with the provider you select. Most providers will require: a Registered Charity Number or HMRC Gift Aid Reference, your church bank details, and trustee information.

Where can I find a list of providers?

Parish Buying have put together a select list of providers, accessible <u>here</u>. **Note:** Only the Give A Little solution is offered through Parish Buying at a discounted rate.

How do I decide which provider is best?

Weighing up transaction costs, any monthly fees involved and ease of usage would be three key areas to consider. Parish Buying are promoting the Give A Little solution, due to it being free to setup, having no monthly fees and including automated reclaim of Gift Aid on eligible donations.

How can we promote online giving?

Your online giving link can be shared on your A Church Near You page, website, social media and other platforms. Check out how to make the most of this here.

Where can I find out more?

Visit our website <u>here</u> for more resources and links. If you would like to speak to our Stewardship Team please contact **Lee Jukes**, <u>lee.jukes@cofesuffolk.org</u> or **Julie Podd**, <u>julie.podd@cofesuffolk.org</u>.